

# WI STATE AFL-CIO 2018 COMMUNITY SERVICES CONFERENCE

## WORKSHOP DESCRIPTIONS

### **Common Sense Economics - Focus on Immigration**

Join Jay Reinke, AFL-CIO Community Services Liaison from Milwaukee, in examining myths and facts about immigration and understand the AFL-CIO's position on the issue. This workshop provides the opportunity to participate in the AFL-CIO's Common Sense Economics module which helps identify how the broken immigration system drives down wages and standards for all working people.

### **Community Services - Building Coalitions**

This workshop, delivered by AFL-CIO Labor Liaison Ann McNeary, will demonstrate how to expand the reach of your community services committee by building coalitions in your community. Practical advice will be given to Locals and Central Labor Councils on how to reach out to increase capacity and results - whether it involves a collection/drive, a community services project, voter registration event, or an educational forum on a local issue.

### **The Forgotten Key to Getting Members Involved**

It's a familiar story: your local union has a small, core group of people who do most of the work. Meeting attendance is poor, members seem apathetic, and they sometimes ask, "What's the union done for me lately?" How do we reverse this and get more members involved in the union? How do we draw on our "strength in numbers" to increase our union's capacity to succeed? We've heard about "internal organizing," but there's one key thing that most unions overlook: building a layer of natural, "organic" leaders in our workplaces. With more than 20 years of organizing experience, Don Taylor from the UW School for Workers will teach you how to find these "organic" leaders and incorporate them into your capacity-building process.

### **Labor History - Building Solidarity by Learning from the Past**

Wisconsin's exciting labor history will be told in this interactive session. Find out how workers and their unions helped to make the state a great place to live. Discuss how labor history may be used to build stronger unions and build public awareness of the contributions of labor. Presentation will be done by Ken Germanson, President Emeritus of the Wisconsin Labor History Society.

### **Maneuvering Through the Medicare Maze**

John Parr, a Licensed Employee Benefit Plan Administrator with National Benefits Consultants, will cover information about Part A Hospital, Part B Medical, Part C Hospital and Medical, Part D Prescription Drugs, Medicare Supplements, and Enrollment Rules. This overview will help Medicare retirees become better purchasers of plans in the market place.

### **The Multi-Generational Workforce ... What Do We Look Like Today?**

Is ageism in the workplace causing generational tension? How can we communicate effectively across the generations? Our workplace today is one of challenge, change, and diversity. Cindy Kiesling, LETC's Executive Director, will discuss the generational landscape of today's workplace. Join in to learn about how each generation approaches work and life in our unique workplace environment.

### **Personal Finances Have You Flustered?**

Whether you're planning for retirement, saving for college for children or grandchildren, or just trying to protect the financial future of the ones you care for the most, this workshop - presented by a certified financial advisor from the Green Bay area - will help you develop specific strategies to assist you in achieving your goals.

### **Silent Colors - A Fun Workshop Designed to Identify Your Personality "Color"**

This workshop, presented by Jay Reinke, AFL-CIO Community Services Liaison from Milwaukee, will assist attendees in learning how to identify the four personality groups and how to improve interactions with other people. Although not intended to be an in-depth self-analysis or analysis of others, it could be a helpful facilitation tool. It provides a nice overview and allows participants to have fun in the meantime!